



MATERICO

Lavorazioni hi-tech di materiali naturali, trattamenti speciali, finiture innovative... La ricerca del **benessere** e del **comfort** nell'ambiente bagno passa dalle proporzioni dei volumi alla flessibilità estrema



1. LAVABI MONOLITICI IN MARMO
EMPERADOR MARRONE
CON FINITURA RAW MILLERIGHE.
FANNO PARTE DEL SISTEMA BLADE
DI **MODULNOVA**, CARATTERIZZATO
DALL'ALTA TECNOLOGIA
DI LAVORAZIONE DI NUOVI
MATERIALI

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LookingAROUND

BATH TRENDS

P34. COLOR THERAPY

SETTING THE MOOD OF A SPACE, ADDING PERSONALITY TO A PRODUCT, FREELY PLAYING WITH ALL THE AVAILABLE COMBINATIONS. THESE ARE JUST SOME OF THE POSSIBILITIES OFFERED BY A DESIGN ELEMENT THAT NEVER GOES OUT OF STYLE: COLOR

CAPTIONS: 1. Shower heads from the Synergy Showers collection of **Fir Italia** Available in many finishes, with the choice of three different types of spray. 2. From **Starpool**, **SoulSauna**, a plum-color sauna with walls in natural spruce. The details and accessories are in the matte black finish. 3. Composition made with items from the Xsquare line designed by Kurt Merki Jr. for **Duravit**. The console is in an original satin aubergine color. 4. By **Flaminia**, Bonola 50, countertop washstand in the new petroleum color. At the top, a proposal from the Piero Lissoni Color Collection by **Keraholl**, ecological paints available in 100 colors

BATH TRENDS

P36. MATERIAL BATH

HIGH-TECH PROCESSING OF NATURAL MATERIALS, SPECIAL TREATMENTS, INNOVATIVE FINISHES... THE PURSUIT OF WELLNESS AND COMFORT IN THE BATH ENVIRONMENT FOCUSES ON THE PROPORTIONS OF VOLUMES AND EXTREME FLEXIBILITY

CAPTIONS: pag. 36 1. Monolithic washstands in brown Emperor marble with raw scored finish, part of the Blade system by **Modulnova**, featuring high-tech workmanship of new materials. 2. Panier countertop washstand with a sinuous, rounded form and ultra-thin borders, in shiny or matte-effect ceramic, by **Arbi Arredobagno** pag. 37 1. Tortona, from the Linea Progetto Bagno collection of **Itlas**, with oak cabinets, washstands in anthracite Solytex, Slimline stainless steel faucets, backlit mirrors, and Itlas wood finish in 5 millimeter oak. 2. Adapto component system by **Ideal Standard**. Flexible and functional, it includes various below-sink cabinets in laminate or lacquer finish, with structure in chrome-plated steel, accessories and shelves, for use with the main **Ideal Standard** lines. 3. Slabs of Silestone® Eternal Collection, a high-tech material composed of 90% natural quartz, seen here in the new Classic Calacatta finish, by **Cosentino**. 4. Chillout combined sauna-steam bath system by **Glass 1989**, in collaboration with Meneghello Paoletti Associati: two modules that play with a skillful relationship of full and empty parts, between seats, walls and materials (hemlock for the sauna, silk-effect PVC for the Turkish bath). C.T.

BATH TRENDS

P38. GRAPHIC IMPACT

GEOMETRY MADE TO MEASURE, RIGOROUS STRUCTURES, ESSENTIAL VOLUMES, CONCEALING TECHNOLOGIES WITHIN EVERYONE'S REACH

CAPTIONS: pag. 38 1. A bathroom furnished with the Gym Space program by **Mattia Pareschi** for **Scavolini**. Modular plywood structure measuring 70, 90 or 120 cm, complete with a backboard for fitness gear. 2. Inspired by neoclassical marble sculptures, the ceramic vase from the Hera collection by **Daniel Libeskind** for **Azzurra**. 3. Bath fixtures from the Cube Ceramic range, equipped with PureGuard technology: silver ions to fight bacteria, germs, stains, odors, and a special Triple Vox flush for the toilet. Produced by **Grohe**. 4. Mosaic from the color studio collection by **Porcelaingres**, with a thickness of 6MM, also suitable for the surfaces of furnishing complements. pag. 39 1. E-sign extraslim radiator in the electric version, with digital thermostat, LCD display for daily and weekly programming, available in 80 glossy, matte and metallic colors. Produced by **Cordivari**. 2. Elax shower tray, made to measure in Elaxpol® (a patented material), ready to be adapted if necessary, skid-proof and antibacterial. Produced by **Flora**. 3. **Libero 3000** shower cabin in glass, available with aluminium grille in the new black finish, with six or eight squares. Produced by **Duka**. 4. **Byobu** radiator, functioning with water or electricity, 170x30 cm, in aluminium, composed of two freely adjustable panels on a pivot, in many chromatic finishes. By **Marc Sadler** for **Antrax**

BATH PRODUCTS

P40. GEOMETRY OF WATER

MIXER FAUCETS AS ELEMENTARY VOLUMES, FORMS PURGED OF THE SUPERFLUOUS, ELEMENTS THAT FURNISH THE BATH ENVIRONMENT IN A FULFILLED SYNTHESIS OF AESTHETICS AND FUNCTION

CAPTIONS: 1. **Lutezia**, designed by Jean-Michel Wilmette for **Cea**, stainless steel based on the hydraulic valves of the early 20th cent Michael Anastassiades for **Aboutwater**, aa/27, a tap made with tv parts (handle and spigot) joined by a third horizontal cylindrical bar. 3. The **Dot316** mixer faucets, designed by Studio BMP Progetti for **B** available in brushed, black brushed and champagne brushed stair. 4. **SX**, the new stainless steel series designed for **Cristina** by **Mohi Co**, including four spigot variations: floor and countertop washstar mounted tub faucet and shower column.

PRODUCTION

P42. OUTDOOR MADE IN ITALY

DESIGNED BY RAFFAELLO GALIOTTO FOR NARDI, THE NET SYSTEM IS COMPOSED OF CHAIRS, A SOFA AND A TABLE, TO STAND UP TO ANY WEATHER CONDITIONS

The true protagonist of the production of outdoor furnishing polypropylene, a thermoplastic resin of very high quality applied together with aluminium, synthetic fabrics, upholster The Net system in particular, designed by Raffaello Galiotto, batch-colored fiberglass resin (in six shades) and treated to sit rays. Flexible and stackable, the two-seater settee, chair and various types of upholstered furniture, can form the perfect small living area in the garden, or be used to provide all the important contract situations. The slightly rounded shell, pl touch, defines the image of the Net seats, whose edges are fi rectangular ribbon that offers a comfortable position for the item is entirely Made in Italy, from the design to the creation of the production, and it is 100% recyclable. Thanks to these characteristics its lightness, which make it easy to lift and move, the Net R been selected by the Osservatorio Permanente of ADI for pub ADI Design Index 2017, and has won the Red Dot Award 20 most important international design prizes. *Elena Cattaneo*

PRODUCTION

P44. WINTER DIARY

WINTER DIARY IS THE NAME OF THE NEW COLLECTION PRESENTED BY SOCIETY LIMONTA FOR FALL/WINTER 2017 TEXTILE ACCESSORIES WITH UNDERSTATED TONES, THAT LIGHT JUST WHEN IT STARTS TO FADE

As the color designer **Francesca Valan** explains, iconic hues, that reference the tones of natural materials, are the ones that ease in the home. So it is no coincidence that the shades pr Winter Diary collection by **Society Limonta**, for the bedroom and the bath, are precisely those of a range of colors based on and plants. In keeping with the company's philosophy, the ne made up of independent items, to combine and overlay accor sonal style, so that every customer can narrate the spaces c their own way. In the bedroom, in particular, the tale is told i horizontal layers: Think **Horizontal** is the name of the specific by two sheets with **Jacquard** patterns, pillowcases in ramie with pictorial prints, and the new **Mono** blanket, a blend of wool ai bouclé workmanship. The line for the table makes it possible to ticated settings even in the most informal situations, while for the bath is **Duble**, a double-face towel with a forceful de crêpe effect on one side, and fine terry on the other. *Elena Cai*

COMMUNICATION

P46. A NEW GUISE

NEW INTEGRATED COMMUNICATION THAT PLAYS WITH LIFESTYLES AND TAKES NEW DYNAMICS OF APPROACH TO FURNISHING PRODUCTS INTO ACCOUNT. THE REBRAND OF POLIFORM CONFIRMS THE ENTREPRENEURIAL VISION OF FOUNDERS, WINNERS THIS YEAR OF A COMPASSO D'ORO. The start of a new period for the brianza-based company, as it : rebranding of the Varenna kitchen trademark under that of **Pol** es ahead with a profound transformation of the corporate br: the passage to a unified signature known all over the world w tages in terms of market coverage, better allocation of in-house greater impact for communication campaigns for the operati turned to the creative consulting of **Marco Velardi**, of the **Apart**.